

The future of the UK labour market is uncertain: it will be influenced by factors such as urbanisation, an ageing population, globalisation and the emerging green economy. However, Nesta's research with Pearson predicts that the following skills will be in especially high demand by 2030.

User Experience (UX) Designer

UX design is all about finding problems with a product or service and solving them. You'll test and evaluate websites or products to find potential issues and look for ways to improve the user experience. UX Designers were 2019's second most in-demand professionals in the digital, creative and marketing sector. Demand is expected to grow by a further 22% as consumers have access to more digital products and services than ever before.

Sustainable Building Designer

You'll need to make sure you're aware of the latest developments in sustainable building materials and trends. Our built environments need to become more sustainable and your job will be to design new buildings which are as energy efficient as possible. Many construction firms have called on the UK government to focus on a low-carbon recovery from Covid-18. Almost half of the world's building groups expect 60% of their projects to be green after 2021.

How will the most popular industries for Art graduates change?

Marketing, PR and sales - 59,100 graphic design job will be created before 2030 by people retiring.

Art, design and media - 2,700 extra jobs in graphic design are expected to emerge by 2027.



'Preparing students for a lifetime of employability'



'Preparing students for a lifetime of employability'

careers@horizoncc.co.uk

ART

5 work skills that Art & Design will give you:



Communication

It will come as no surprise to hear that drawing is a fundamental skill in art and design, but this is also a method of communication! You will need to communicate the meaning through your art and make sure the person looking at it understands your work.



Confidence

You will learn to express yourself through art before showing your creations to others and taking on board feedback. This will help you improve your skills and build confidence in your own abilities.



Research

Research is about finding information and identifying the key bits. Art and design involves researching some of the important movements in art history and exploring how different materials can achieve different effects.



Problem Solving

Art is all about problem solving, using the resources you have in front of you to create something amazing and new. This will mean thinking on your feet, coming up with novel ideas using your imagination and overcoming problems.



Creativity

You will learn how to draw in new styles and master some techniques used to achieve particular effects. You can express yourself and convey emotion through your work.

Where can Art & Design take you?

Craft & Design focused jobs:

- Blacksmith
- Sign maker
- Florist
- Glass Designer
- Jewellery Designer/ Maker
- Upholsterer
- Visual Merchandiser
- Picture Framer
- Stonemason
- Leather Craft worker

Design focused jobs :

- Advertising Art Director
- Architect
- Computer Games Designer
- Exhibition Designer
- Fashion Designer
- Furniture Designer
- Graphic Designer
- Set Designer
- Textile Designer
- Web Designer
- Prop Maker
- Tattoo Artist
- Interior Designer
- Product Designer

Looking after Art:

- Art Gallery Curator
- Art Valuer
- Arts Administrator
- Conservator
- Museum Curator
- Picture Restorer

Fine Art related jobs:

- Animator
- Artist
- Illustrator
- Sculptor
- Technical Illustrator

Other Art related jobs:

- Art Therapist
- HE Lecturer
- Make-up Artist
- Marketing Executive
- Teacher
- Cabinet Maker

Future of Job Facts:



Fashion & Beauty

850 000 people work in the UK Fashion Industry, with more jobs on the way as sales rise. With a quarter of fashion sales made online, many new roles will be digital.



Art, Design & Media

2,700 extra jobs in Graphic Design are expected to emerge by 2027.



Manufacturing

The manufacturing sector employs around **three million** people and accounts for 9% of employment in the UK.



Art & Design

Over half a million people work as Artists, Designers, Performers, Musicians and Craftspeople. More than half of the artists in the UK have a degree, compared with a quarter of the whole population.



Publishing & Media

The Publishing & Media industry employs **430,000** people. Jobs in film, television, video, radio and photography are growing rapidly, with 17% more jobs now than in 2011.