

Drama isn't all about acting – you'll also explore the essential behind the scenes roles that make films, TV shows, plays and other performances a success, and develop skills useful to a number of different industries.

Vlogger/ Social Media Influencer

Social media is a powerful tool for selling products and services and vloggers build up an audience through their video content. Video is the second most-used content type to improve engagement on social media - making vlogs an opportunity for businesses. 93% of brands revealed that they have attracted new customers thanks to videos on their social media channels. You need to be clear and confident discussing a range of topics, developing a style that appeals to your audience.

Digital Content Producer

You'll come up with ideas for new digital content, like series or movies for streaming services, and assemble a production team. The global video streaming market is predicted to grow at 20.4% a year until 2027, making it a key feature of the future entertainment industry. Jobs for Producers and Directors are expected to grow by 2.7% up until 2027 and half of today's employees within the industry are expected to retire by this time. Coming up with new and engaging content for growing online audiences will require creativity and innovation.

How will the most popular industries for Drama graduates change?

- Arts, design and media** - Over 400,000 jobs in the creative industries are expected to be lost due to Covid-19.
- Education** - Over 50,000 new secondary teaching jobs will be created by 2027.
- Marketing, PR and sales** - Mood managers will monitor and influence customers' emotions to sell products.



'Preparing students for a lifetime of employability'



'Preparing students for a lifetime of employability'

careers@horizoncc.co.uk

DRAMA

5 work skills that Drama will give you:



Presentation

You'll learn performance techniques, including vocal skills such as projection, intonation, rhythm and inflection. You'll explore physical skills and techniques that can help you communicate meaning to an audience. You'll also learn about performing as part of an ensemble.



Teamwork

It's not enough to just accept the information presented to you. You need to think about where it has come from and what implications that has. Is it reliable or biased? Could there be errors? You need to explain all of this when you're drawing conclusions about different scenarios.



Creativity

You'll learn a wide range of interpretive skills that you can use to create engaging performances. You'll be encouraged to approach the dramatic texts you study and pieces you perform with an inventive and creative eye.



Communication

You'll use many tools to collect, store and process data, presenting it in a form that's easy to understand. You'll learn about computer modelling and electronic databases. You'll also use IT to produce a range of diagrams, graphs and maps.



Decision Making

You'll have to make decisions about different elements of your performance. This might include the costumes you wear, how you light the stage or who plays what roles. You'll reflect on your decision making as you develop and refine your work.

Where can Drama take you?

Drama Related Jobs:

- Actor
- Stage Manager
- TV Presenter
- TV or Film Director
- TV or Film Producer
- Screenwriter
- Stunt Performer
- Teacher
- Wardrobe Assistant

Arts Industry:

- Arts Administrator
- Broadcast Journalist
- Cinematographer
- Entertainment Agent
- Lighting Technician
- Prop Maker
- Roadie
- Set Designer
- Sports Commentator
- Theatre Manager

Related Careers:

- Community Theatre Worker
- Dance/Arts Officer
- Journalist
- Stage Manager
- Entertainer
- Musical Theatre Performer

Future of Job Facts:



Creative Industries

New government figures show the country's successful creative industries contributed **£111.7 billion** to the UK in 2018, equivalent to £306 million every day and over **400,000** jobs.



Performing Arts

The performing arts industry also plays an important role in attracting tourists to the UK: for example, **9.2%** of tourists visiting the UK went to the theatre, a musical, the opera or a ballet.



Public Arts

Research suggests that public arts have a positive impact on community engagement: the chances that performing arts attendees will volunteer are **3.8** times greater than for non-attendees, regardless of their background.