

The skills you learn in languages will translate to many jobs, teaching you valuable skills such as listening, confident speaking and comprehension as well as cross-cultural understanding.

Digital Copywriter

You'll create content for different digital channels, writing website copy, display adverts or even online forms. Digital copywriters were the 6th most sought-after digital marketing professionals in 2019 with demand expected to grow. You'll write content for different platforms and audiences and adapt your writing as new media emerge.

App Developer

You'll write the code for new mobile apps with your ability to learn foreign languages helping you to pick up new coding languages. In 2019, there were over 2 million apps available for Android devices, and nearly 1.8 million for Apple devices. In the UK, the market for software developers and other programmers is expected to grow by 5.9% by 2027. You'll evaluate a brief to understand what your app needs to do and explore different ways of achieving it.

How will the most popular industries for MFL graduates change?

Marketing - Analysts say cross-cultural marketing will rise as companies target international markets.

Business - Multinational corporations employ languages graduates to ease team working across cultures.



'Preparing students for a lifetime of employability'

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MODERN
FOREIGN
LANGUAGE

5 work skills that Modern Foreign Languages will give you:



Communication

You'll have to work with a partner for a lot of language learning, especially spoken dialogues. Over time you'll become more open and confident in holding a conversation. You'll learn to express yourself through body language and understand what other people mean even when you don't speak the language.



Adaptability

Learning a language encourages you to be adaptable, staying open to new ideas and being flexible enough to respond to any challenges that come up - like figuring out ways to remember particularly complicated grammar.



Resourcefulness

If you don't know a word or phrase, you have to be able to explain things in other terms. Since you can't always find a translation, it's good to learn how to be understood through other means.



Critical Thinking

You'll develop an understanding of different issues in the country you study and be able to compare them to the UK. You'll be encouraged to think about why approaches and perspectives are different and question the information you're presented with.



Independence

Learning a language encourages you to develop your own sense of independence as you'll have to use your initiative to practice grammar and remember vocabulary.

Where can Modern Foreign Languages take you?

Admin & Commerce:

- Diplomat
- Immigration Officer
- International Aid/ Development Worker
- Interpreter
- Journalist
- Language Specialist (MI5)
- Marketing Executive
- Sales Executive
- Translator

Transport, Travel & Tourism:

- Air Cabin Crew
- Freight Forwarder
- Hotel Manager
- Hotel Receptionist
- Importing & Exporting
- Logistics & Distribution Manager
- Tour Guide
- Tour Manager
- Tour Operator
- Travel Representative

Teaching:

- HE Lecturer
- Primary Teacher
- Secondary Teacher
- TESOL - (Teaching English as a Second Language)

Future of Job Facts:



Law

Around **90%** of law graduates find work and/or further study within six months of graduation. There's also a demand for those with knowledge in online law.



Banking & Finance

Technology is becoming increasingly important across this industry - but **62%** of employers say the digital skills gap is widening, more than any other industry.



Advertising & Marketing

Almost **200,000** people work in Advertising & Marketing in the UK. Languages can be particularly useful in this industry due to the increased global nature of business.



Education

Primary school and Nursery Teachers have one of the highest rates of job satisfaction in the country. Over **450,000** teachers work in the UK.



Hospitality & Tourism

Tourism is the UK's fastest-growing sector. It's also the third largest employer, accounting for nearly one in 10 jobs in the UK.



Publishing & Media

Jobs in film, TV, video, radio and photography are increasing rapidly, with **17%** more jobs now than in 2011.